



### **Cookie Policy**

Education & Bass and Music Technology Club

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This Cookie Policy explains how Music Technology Club, a part of Education & Bass ("we", "us", or "our"), uses cookies and similar technologies to recognise you when you visit our website https://www.musictechnology.club. It explains what these technologies are, why we use them, and your rights to control their use.

#### What are cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or other digital device) when you visit a website. Cookies are widely used to make websites work, or work more efficiently, as well as to provide information to the site owners.

#### Types of Cookies We Use

We use both first-party (set by us) and third-party (set by others) cookies. Below are the categories:

#### 1. Essential Cookies

These cookies are necessary for the operation of our website. They include, for example, cookies that allow you to navigate between pages or access secure areas. These cookies cannot be disabled.

- Purpose: Site security, authentication, and basic functionality.
- Duration: Session-based or persistent (varies by cookie).

#### 2. Marketing Cookies

These cookies help us track the effectiveness of our advertising campaigns and deliver ads more relevant to your interests.

- Purpose: Tailored advertising, remarketing, ad analytics.
- Example Providers: Facebook, Google Ads (where integrated).
- Enabled by: User consent only.

# 3. Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation.

- Purpose: Remember user preferences (e.g., language or region), enhance user experience.
  - Enabled by: User consent only.

## 4. Analytics Cookies

These cookies allow us to collect statistical data about how visitors interact with our website, helping us improve performance and usability.

- Purpose: Page visits, click paths, error tracking, general site performance.
- Example Tools: Wix Analytics, Google Analytics.
- Enabled by: User consent only.

### **Cookie Consent**

When you first visit our site, you will be presented with a cookie banner giving you the option to:

- Accept all non-essential cookies
- Customise your preferences
- Decline non-essential cookies

You can change or withdraw your consent at any time by accessing the cookie settings via the banner or your browser settings.

## **Third-Party Cookies**

Please note that third-party services used on our site (e.g., embedded videos, social media integrations, analytics) may set their own cookies, which are subject to their own privacy policies.

# **Managing Cookies**

You can manage or disable cookies in your browser settings at any time. However, disabling essential cookies may impact the functionality of the website.

For more information on how to control cookies, visit:

- www.aboutcookies.org
- www.allaboutcookies.org

#### Your Data

For more information on how we collect, use, and protect personal data, please refer to our Privacy Policy and Data Protection Policy.

If you would like a detailed list of the cookies we currently use, please contact us at: <a href="mailto:contact@musictechnology.club">contact@musictechnology.club</a>

## **Changes to This Cookie Policy**

We may update this Cookie Policy from time to time. We encourage you to revisit this page periodically to stay informed about our use of cookies.